

Creativity in nursing

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Abstract

Background: Creativity is a core competency for leaders and managers and one of the best ways to set your company apart from the competition. Corporate Creativity is characterized by the ability to perceive the world in new ways, to find hidden patterns, to make connections between seemingly unrelated phenomena, and to generate solutions. Generating new solutions for problems, and the ability to create new products, processes or services for a changing market, are part of the intellectual capital that give a company its competitive edge. Creativity is a crucial part of the innovation equation.

Material and Methods: This article prepares based on review of article and text and we have searched through internet by the following key words: creativity, nurse

Results: Creativity is necessary for development, improvement and progression in any hospital and society. Also be awareness of their techniques is more necessary for nursing managers, masters, students and every one who is interest by it.

Keywords: Creativity, Nursing

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